



"Colorado is ranked #1 in the nation in arts attendance. 52% of Colorado adults attend a performing arts event in a year, versus the 37% national average."

- National Endowment for the Arts



Join Colorado Ballet as a Corporate Partner today!  
For more information and to join:

Contact Colorado Ballet's Development Department  
303-339-1714  
development@coloradoballet.org

For more information on Colorado Ballet,  
please visit [coloradoballet.org](http://coloradoballet.org)



"Colorado Ballet is an imperative aspect of the cultural landscape of Denver. Denver would be a lesser city without Colorado Ballet!"

- Colorado Ballet Patron



# CORPORATE PARTNERSHIPS

*Whatever your passion, we are committed to creating a customized, mutually beneficial partnership for your company.*



Photo credits: Front - Tracy Jones and Domenico Luciano by Allen Birnbach; Second fold from top to bottom: Colorado Ballet Academy Students by Francisco Estevez Photography, Joanne Posner-Mayer, Duke Hartman, and Elizabeth Katkin by Custom Creations Photography, Warren Village students; Inside left: Armstrong Center for Dance by David Lauer

# Why Colorado Ballet? Partnership Levels (examples of benefits)



- Tailored partnerships based on your company's goals and interests
- Access to thousands of upscale patrons
- Client entertainment
- Employee engagement
- Incredible visibility and marketing
- The most "bang-for-your-buck" in Denver!

Pointe Partner	Academy Partner	Performance Partner	Artistic Partner
<b>\$1,000</b>	<b>\$2,500</b>	<b>\$5,000</b>	<b>\$10,000</b>
<p>Invitation to Patron's Lounge</p> <p>Recognition in season programs (72,500 annually)</p>	<p><i>Sponsor a deserving student at Colorado Ballet Academy's Summer Intensive Program</i></p> <p>Invitation to Patron's Lounge</p> <p>Recognition in season programs</p>	<p><i>Adopt a school for "Leap N Learn" Programs, a "From the Page to the Stage" show, or live streaming of a ballet</i></p> <p><i>-or-</i></p> <p><i>Be the Title sponsor for an evening performance</i></p> <p><i>Company name announced at curtain and in Figaro seatback titling system</i></p> <p>Logo on Colorado Ballet website (500,000 unique visitors annually)</p> <p>Recognition in season programs</p>	<p><i>Sponsor a Student Matinee</i></p> <p><i>-or-</i></p> <p><i>Join the Artistic Director's Fund Council</i></p> <p>Logo on Colorado Ballet website</p> <p>Recognition, company name and logo in season programs</p> <p>Recognition in Figaro seatback titling system</p>
Presenting Partner	Presenting Season Partner		
<b>\$25,000+</b>	<b>\$100,000</b>		
<p><i>Exclusive sponsor of a chosen production or Annual Gala.</i></p> <p>Company name and logo in all advertising related to the chosen production or event</p> <p>10 pairs of tickets for ballet performances.</p> <p>Half page advertisement in performance programs</p> <p>Logo on Colorado Ballet website</p> <p>Recognition, company name and logo in season programs</p> <p>Recognition in Figaro seatback titling system</p>	<p><i>Top sponsor of all season productions</i></p> <p>Company name and logo in all season advertising and paid media</p> <p>20 pairs of tickets for ballet performances.</p> <p>Full Page advertisement in performance programs</p> <p>Logo on Colorado Ballet website</p> <p>Recognition, logo, and full page advertisement in season programs</p> <p>Recognition in Figaro seatback titling system</p>		

## Support your passion for the arts and your commitment to improving our community

Partnering with Colorado Ballet means supporting the world-class Professional Company, Community Outreach programs that make 30,000 contacts each year, and the Academy serving over 1,100 dancers and their families.

Through our innovative Corporate Partnership Program, you can choose to Adopt-a-School and provide them with a Leap N Learn after school programs, provide scholarships to deserving students who will become the next generation of dancers, or underwrite a professional production, to name a few options.